



SPONSORSHIP PACKAGES

Partner with a championship-level league in one of the world's fastest-growing sports.



We are **Denver Roller Derby (DRD)**, a nonprofit, skater-owned and operated 501(c)(3) organization and member of the Women's Flat Track Derby Association (WFTDA), the international governing body of roller derby. Since 20 skaters founded our league in 2005, our membership has grown to support four home teams, three travel teams, a men's affiliate league, and a junior roller derby program.

Come fly with Denver Roller Derby!

DERBY^{WITH}ALTITUDE[®]

www.denverrollerderby.org

SPONSOR PACKAGES

FIRST CLASS \$3,200

- Logo and link on denverrollerderby.org
- Announcements throughout all home games
- Two complimentary event tickets
- Monthly social media mentions to 30,000+ followers
- Vendor table opportunities at four home games
- Banner placement at all home games
- Recognition in all pre-bout promotions
- Skater appearances at one event for two hours max

BUSINESS CLASS \$1,600

- Logo and link on denverrollerderby.org
- Announcements throughout all home games
- One complimentary and one half-priced event tickets
- Six social media mentions to 30,000+ followers
- Vendor table opportunities at two home games
- Banner placement at all home games

EXIT ROW \$800

- Logo and link on denverrollerderby.org
- Announcements throughout all home games
- One complimentary event ticket
- Four social media mentions to 30,000+ followers
- Vendor table opportunity at one home game
- Banner placement at all home games

COACH \$400

- Logo and link on denverrollerderby.org
- Announcements throughout all home games
- Two half-priced event tickets
- Two social media mentions to 30,000+ followers

Contact us today to get started
with your sponsorship!

sponsorship@denverrollerderby.org



DERBY WITH ALTITUDE®

Typical Season Schedule

Home Teams: January through May, at least one doubleheader per month.

Travel Teams: May through October, featuring three Women's and one Men's travel teams.

Other Events: Junior Roller Derby, mix-up bouts, exhibitions, and more events as scheduled throughout the year.

FLY STANDBY

Can't find a package that suits your needs? No problem, check out these a la carte options and create your own:

- **VENDOR TABLE**

\$100 per game

We'll provide space for you to bring a table and sell or distribute your product.

- **ANNOUNCER SHOUT-OUTS**

\$100 per bout or doubleheader

\$400 for Home Team Season

Our announcers will plug your business or have a special shout-out to the crowd during all home games, you provide a brief statement or we'll ad lib for you.

- **JAMMER LINE SPONSOR**

\$250 per game / \$1,000 for the season

Our announcers will mention your business each time the Jammer Line is mentioned.

- **PENALTY BOX SPONSOR**

\$250 per game / \$1,000 for the season

Our announcers will mention your business each time the Penalty Box is mentioned.

- **SKATER APPEARANCES**

\$200 per skater appearance

two-hour maximum

We'll send two skaters in uniform and full derby gear to your event! We'll help promote your business, meet-and-greet clients, sign autographs and more.

- **ONLINE PROMOTIONS**

Prices vary

Got an idea for an online promotion? We'll help you create a video, a series of posts, a contest or competition... you name it! Take advantage of our social media presence -- more than 30,000 combined followers on Facebook and Twitter!

- **LOGO & LINK ON DRD WEBSITE**

\$250 for the year

We'll put your logo and link in our rotating sponsor list at denverrollerderby.org.